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4-11-03  
Robert  
Amdt

CERTIFICATE OF HAND DELIVERY

I hereby certify that this correspondence is being hand filed with the United States Patent and Trademark Office in Washington, D.C. on April 8, 2002.

*Melissa Garton*  
Melissa Garton

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael DIEHL

Serial No.: 10/038,876

Filing Date: January 8, 2002

For: METHOD OF DEVELOPING A  
PRODUCT WHILE CONSIDERING  
QUALITY FEATURES OF THE  
PRODUCT (AS AMENDED)

Examiner: Not yet assigned

Group Art Unit: Not yet assigned

PRELIMINARY AMENDMENT

BOX PCT

Commissioner for Patents  
Washington, D.C. 20231

Sir:

Prior to examination on the merits, please amend this application as follows:

In the Specification:

Please replace the Title with the following rewritten Title as follows:

METHOD OF DEVELOPING A PRODUCT WHILE CONSIDERING QUALITY FEATURES  
OF THE PRODUCT

In the Claims:

What is claimed is:

- AI
1. (Amended) A method of developing a product, comprising:  
establishing characteristic sales values which relate at least to the intended sales region  
for the product to be developed;